

TEXAS SOCIETY OF ASSOCIATION EXECUTIVES PRESENTS

# THE ECONOMIC IMPACT OF ASSOCIATIONS IN TEXAS

Associations are big business in Texas. They create and support jobs, contribute to the economy and generate revenue through meetings and events across the state. The Economic Impact Study quantifies the impact of Texas-based associations to inform the industry, legislature and general public on the power of associations.



**1,857**  
Associations in Texas\*

\*Nonprofit associations operating in Texas in 2017 with annual revenues greater than \$200,000.

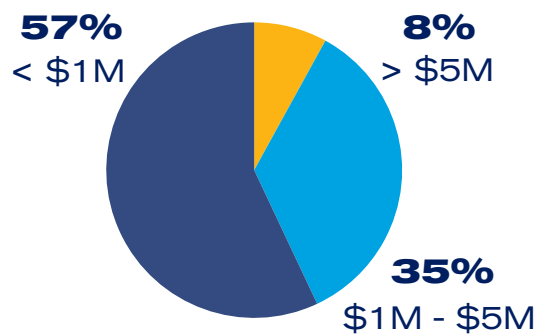
**27,650**  
Association Employees



### FULL-TIME EMPLOYEES

<b>54%</b>	4 or less
<b>21%</b>	5 - 9
<b>5%</b>	10 - 19
<b>9%</b>	20 - 49
<b>11%</b>	50 or more

### ASSOCIATIONS BY BUDGET



### ASSOCIATIONS BY SCOPE

State	<b>59%</b>
Local	<b>18%</b>
National	<b>12%</b>
Intl.	<b>11%</b>

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**\$3.2 Billion** Contributed  
to Texas Economy ( Budgeted  
Expenditures )

**\$108.8 Million** Taxes  
Paid by Texas Associations

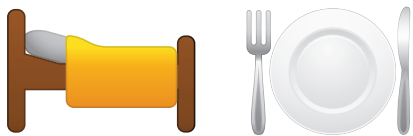
(Payroll, Sales, Property and other)



**124,430** Jobs Supported

**\$2.5 Billion**

Spent at  
Association  
Meetings  
& Events



**46,150**

Total  
Meetings  
Held



**11.6 Million**

Total  
Meeting  
Attendees

