TEXAS SOCIETY OF ASSOCIATION EXECUTIVES

PUBLIC POLICY & ADVOCACY COMMITTEE CHARGE

PURPOSE

The Public Policy & Advocacy Committee serves as the Board's strategic advisory committee on public policy and advocacy matters affecting the association community in Texas. The committee monitors legislative and regulatory developments, identifies emerging policy issues, recommends advocacy priorities and policy positions for Board consideration, and advises on opportunities for coalition engagement and strategic partnerships. The committee helps ensure that TSAE's advocacy efforts support the Association's mission, strategic plan, and long-term priorities. The committee may be asked to support member education on matters of importance affecting the association community.

DESCRIPTION

The Public Policy & Advocacy Committee consists of the chair, appointed by the Chair-Elect, at least one (1) Affiliate member, and up to 4 additional association professional members to provide diverse perspectives from the Texas association community. Appointments should consider members with experience in government affairs, public policy, advocacy, or association leadership.

In carrying out its responsibilities, consider how recommendations support broad member engagement, accessibility, and opportunities for participation across the Association, ensuring the committee's work embraces diverse perspectives, equitable opportunities, and inclusive practices.

RESPONSIBILITIES

1. Monitor state and federal legislative and regulatory activity affecting the association community.
2. Recommend advocacy priorities, policy positions, and responses for consideration by the TSAE Board of Directors.
3. Advise the Board on emerging public policy trends, risks, and opportunities.
4. Evaluate opportunities for collaboration with coalitions and strategic partners that advance and align with TSAE's mission.
5. Recommend guiding principles regarding the types of public policy issues appropriate for TSAE advocacy.
6. Assist in strengthening relationships with policymakers, government agencies, and key stakeholders.
7. Ensure advocacy recommendations align with TSAE's mission, strategic plan, and governance policies.
8. Assist in developing member communications, educational resources, talking points, and informational materials related to legislative and public policy issues.
9. Assist in developing member communications, educational resources, talking points, and informational materials related to legislative and public policy issues.

MEETINGS

The Public Policy & Advocacy Committee will meet as needed throughout the year. During legislative sessions, meetings may occur monthly or more frequently as necessary. During non-legislative periods, the committee will typically meet quarterly or as needed to review emerging policy issues and prepare recommendations for the Board.

REPORTING

The committee is responsible for reporting recommendations to the TSAE Board of Directors with the assistance of and through the committee staff liaison and board liaison. The TSAE Board of Directors retains authority to approve all advocacy priorities, policy positions, and action items requiring funding.

ANTI-TRUST

Because of potential federal anti-trust violations, no committee member is authorized to discuss supplier pricing, including menu prices, special event prices, etc., or to enter into contractual agreements on behalf of TSAE.

STAFF LIAISON

Executive Director