

Sept. 16, 2014

Bob Jameson
President and CEO
Fort Worth Convention & Visitors Bureau
111 W. 4th Street, Suite 200
Fort Worth, Texas 76102

Dear Bob and team,

Amazing. Fantastic. Wonderful. These are just a few of the words I heard from the TSAE attendees while we were in Fort Worth. From the beautiful opening party at Sundance Square, to the excursions around the city... you and your staff continuously wowed everyone.

The Sunday night party on the Square was the type of party that every planner dreams of – great location, beautiful décor and seating, interesting entertainment (ballet dancers and frozen statues!), wonderful music, delicious and beautiful food... and the most perfect weather. We all felt like we were in a dream – we have been living in 100 degree heat for three months, and when we awoke we were in paradise – in Sundance Square in Fort Worth. No one wanted to leave your party!

Having Mayor Price welcome our members is also a commitment to the association profession. Thank you for arranging to have her fit us into her very busy schedule.

And of course, the excursions gave them another chance to experience Fort Worth. Although I didn't get to attend one, I heard nothing but excitement from people who attended a few including High Tea, Convention Center Kitchen Adventure, Biking, Billy Bobs, Ghost Tour, Spa... and the Vodka Tour was a huge hit! I know those excursions took a great deal of planning so we very much appreciate everyone who was involved with the ideas, coordination and execution.

But what sets Fort Worth apart is you and your team. Melanie, Mary, Barbara, John, Linda, Mitch, April, Juana, Toni– everyone is the “face” of Fort Worth and their love for the city is apparent. You all work so hard and I hope that you are taking a few minutes to reflect and celebrate. Our meeting was an amazing success and so much of that success is due to all your efforts. Thank you, thank you for being a true partner with TSAE – we appreciate everything you do for us. We can't wait to come back to Fort Worth!

Sincerely,

Beth Brooks, CAE
President, TSAE