

Association Professional Sample Email

Subject: I Thought of You — TSAE Might Be Useful Right Now

Hi [First Name],

I wanted to reach out because this is a good moment to consider TSAE.

From January through March, new members receive extra months of membership at no additional cost. That means more time this year to learn, connect with peers, and apply ideas right away.

I'm a member, and TSAE has been a practical resource for me. The education and peer conversations have helped me think through real challenges and see how others are handling similar work.

TSAE connects association professionals across Texas who are actively sharing what's working and asking the same questions we are.

If this feels useful right now, and you decide to join, please list my name as your reference on the application. I'm also happy to share more about my experience or answer any questions.

Best,

[Your Name]