

Affiliate Sample Email

Subject: Thought You Might Find TSAE Valuable

Hi [First Name],

I wanted to reach out because this is a strong time to connect with TSAE.

From January through March, new members receive extra months of membership at no additional cost. That means more time this year to build relationships and engage with decision makers right away.

As a member, I've seen how TSAE helps industry partners who want consistent visibility and real relationships with association professionals across Texas.

TSAE members value partners who understand their challenges and offer practical solutions. The relationships built here tend to be long term and trust based.

If this feels like the right fit and you decide to join, please list my name as your reference on the application. I'm happy to answer questions or share what I've seen work well for partners.

Best,

[Your Name]