TSAE
TEXAS SOCIETY OF ASSOCIATION EXECUTIVES

AFFILIATE ADVISORY COMMITTEE CHARGE

PURPOSE

The Affiliate Advisory Task Force is a forum where association vendors, service providers, and supporters exchange ideas and information about ways to maximize opportunities for affiliates through sponsorship or innovative programs and provide high-level marketing input for TSAE.

DESCRIPTION

The Affiliate Advisory Focus Task Force is composed of seven (7) members with one (1) Affiliate Chair and six (6) affiliate members.

In carrying out its responsibilities, consider how recommendations support broad member engagement, accessibility, and opportunities for participation across the Association, ensuring the committee's work embraces diverse perspectives, equitable opportunities, and inclusive practices.

RESPONSIBILITIES

1. Identify the current and most crucial association industry topics to which members should be exposed for recommendation for educational programming.
2. Recommend topics and speakers who can effectively cover current industry needs.
3. Provide input and advice on trends and topics for **industry-wide** research.
4. Act as a strategic "brain trust" for assisting TSAE with expanding the involvement of affiliate members within TSAE.
5. Provide input on any **affiliate-related** issues in relation to **TSAE-produced** sponsorships, events, webinars**,** and membership services.

MEETINGS

Affiliate Advisory Task Force members are encouraged to have two (2) face-to-face meetings throughout the year. Task Force members may choose to carry out task force activities via conference call or email correspondence.

REPORTING

The Affiliate Advisory Task Force Group is responsible for reporting to the TSAE Board of Directors with the assistance of and through the advisory task force liaisons. The TSAE Board of Directors must approve action items requiring special funding.

ANTI-TRUST

Because of potential federal anti-trust violations, no council member is authorized to discuss supplier pricing, including menu prices, special event prices, etc., or to enter into contractual agreement on behalf of TSAE.

STAFF LIAISONS

Strategic Partnerships Director